PLATINUM SIGNS

POSTERS

Artwork specifications

1 Finished size, bleed and safe area

Set the artwork to your ordered finished size. Extend backgrounds 3 mm beyond every finished edge. Keep text, logos and other important content at least 3 mm inside the finished edge. Bleed is trimmed away; it does not increase the finished poster size.

2 Example: A2 portrait

Finished size: 420 x 594 mm. With 3 mm bleed on all sides, the artwork is 426 x 600 mm. Keep essential content inside the 414 x 588 mm safe area, centred on the finished poster.

3 Colour and image resolution

Prepare artwork in CMYK. Bitmap images must be at least 130 dpi at the final printed size. If a Pantone reference is required, use its PANTONE+ Solid Coated library swatch.

4 Type and placed artwork

Convert every font to outlines (paths or curves). Embed all linked images and other placed elements so the PDF contains everything needed to print.

5 Export the production file

Supply a PDF at 100% scale, without crop, trim or registration marks. Check the final dimensions before uploading.

6 Send your artwork

Upload files up to 50 MB each in your Platinum Signs cart, or supply them later with your order reference. For larger files, send a Google Drive or WeTransfer link to info@platinumsigns.com.au. We provide a proof before production.

1300 448 608 | platinumsigns.com.au

info@platinumsigns.com.au