PLATINUM SIGNS

MAILER BOXES

Artwork preparation guide

1 Select the matching template

Download the exact nominal size and board: 1.6 mm E-flute or 3 mm B-flute. Do not swap templates between boards. Standard sizes and structures only; check usable internal clearance before ordering.

2 Keep the geometry and scale

Work at 100% size. Preserve all cut, fold, safe-area and no-print guides and the original page size. Add artwork on Your Design or a separate layer; leave locked guide layers intact. E-flute templates include the standard insert patterns.

3 Set colour and image quality

Use CMYK artwork. Aim for 300 dpi at final size; do not fall below 130 dpi. Where a Pantone reference is required, retain its PANTONE+ Solid Coated swatch name. Colour matching is approximate, not a guaranteed spot-colour reproduction.

4 Prepare edges, type and images

Extend backgrounds 8 mm beyond the finished edge into the bleed area. Keep essential detail within the marked safe area. Convert fonts to outlines and embed all placed images. Avoid fine borders that make print-to-cut movement conspicuous.

5 Check the selected printing option

Outside-only orders use the outside page; the inside remains unprinted. Double-sided orders use both box pages. Cell inserts are available with E-flute only and are printed only with the double-sided option. Kraft has no white ink; light colours are affected by the brown board.

6 Export and send for checking

Save a PDF without crop, trim or registration marks, at the original document size. Send it with your Platinum Signs order. We check the file and provide a proof before production. Do not treat an on-screen proof as an exact material or colour sample.

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